

# LORENZO VON NEUMANN-COSEL

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*Event Coordination & Cultural Programming*

📍 Geisenheim, Germany

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## PROFESSIONAL PROFILE

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Event coordination professional with 1.5+ years of experience delivering premium cultural experiences for 500+ members and international audiences. Proven ability in end-to-end event logistics, VIP guest relations, and high-pressure on-site coordination for exhibitions, festivals, and cultural programs. Bilingual (German/English) with deep knowledge of arts administration and luxury hospitality standards. Skilled in member engagement, artist liaison, and creating memorable, atmosphere-driven events. Actively seeking opportunities in festival management, cultural programming, and premium event production.

## PROFESSIONAL EXPERIENCE

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### Membership & Events Coordinator

*Kunsthalle Darmstadt | July 2024 – August 2025*

- Planned and executed 15+ exclusive member events including exhibition previews, galas, and cultural meetups for a membership base of 500+, consistently achieving 85%+ attendance rates
- Served as primary point of contact for members, ensuring personalized communication, prompt inquiry resolution, and elevated guest experience standards
- Collaborated closely with curators, artists, and external partners to coordinate smooth event execution, including logistics, guest flow, and atmosphere design
- Maintained membership database and CRM systems, processed inquiries, and supported administration of donations and renewals
- Demonstrated exceptional service orientation and professionalism in high-profile guest interactions, building strong relationships with members and stakeholders

### Cultural & Event Coordinator (Bundesfreiwilligendienst)

*Konfuzius-Institut Frankfurt | January 2025 – August 2025*

- Supported planning and logistical coordination of 30+ cultural and educational events including festivals, academic lectures, workshops, and public receptions

- Coordinated technical setup, guest coordination, and on-site production at high-profile public events, ensuring seamless execution
- Played active role in organizing multi-day Theater Festival (July 2025), including artist liaison, schedule coordination, backstage management, and audience experience design
- Managed communication with external partners including venues, vendors, and sponsors, and contributed to preparation of print and digital event materials
- Maintained professional homepage and social media presence, handled library and visitor services, and contributed to general office operations
- Represented the institute at public receptions, trade fairs, and networking events, welcoming guests and institutional partners with confidence and cultural sensitivity

## **PROFESSIONAL DEVELOPMENT & HIGHLIGHTS**

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- Attended IMEX Frankfurt 2025, the leading international trade fair for meetings, events, and live communication; gained insight into global event strategy, industry innovation, and premium hospitality trends
- Contributed to conceptual development and guest-facing implementation of the Theater Festival (July 2025) at Konfuzius-Institut Frankfurt, a multi-day cultural event featuring international artists
- Regularly entrusted with public-facing responsibilities including welcoming VIP guests, supporting moderated formats, and hosting institutional receptions in bilingual environments

## **CORE COMPETENCIES**

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- Event Planning & On-Site Coordination — logistics, timelines, vendor management, contingency planning
- Guest Experience Design & Hospitality — atmosphere curation, VIP services, personalized engagement
- Member & Stakeholder Relations — CRM management, donor stewardship, partnership development
- Cultural Programming & Arts Administration — exhibition support, artist liaison, festival coordination
- Technical & Production Support — AV setup, stage management, backstage coordination
- Budget Management & Vendor Negotiation — cost control, supplier coordination, contract oversight
- Crisis Management & Problem-Solving — calm under pressure, quick decision-making, adaptive thinking
- Digital Tools — Microsoft Office Suite (PowerPoint, Excel, Word), Canva (event materials, social graphics), CRM systems (member databases, guest lists), basic event management platforms, social media coordination

## **LANGUAGES**

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German — Native | English — Fluent (spoken & written)

*Experience living and working in bilingual environments (UK, USA); comfortable conducting events and guest services in both languages*

## **EDUCATION**

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### **Berufsbildende Schule Donnersbergkreis, Eisenberg**

*Hauptschulabschluss | 2014*

*Following foundational education, pursued international experience and professional development in hospitality and cultural event coordination through hands-on internships and continuous learning.*

## **PERSONAL INTERESTS & BACKGROUND**

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- Classical and jazz trumpet player — brings understanding of live performance logistics, artist needs, and stage production from a performer's perspective
- Passionate about international events, luxury hospitality, and cultural diplomacy
- Known for high emotional intelligence, discretion, and steady coordination in complex, high-pressure situations

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*Geisenheim, December 2025*

*References available upon request*